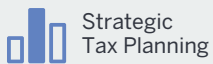


As a motivated entrepreneur, your growth goals are what drive you, and thus, having sound and comprehensive organizational and financial strategies is critical to ensuring you reach your business and personal objectives. Day-in and day-out you will find our team working hand-in-hand with our franchise customers on a wide variety of strategic matters all with an eye toward helping them to create an economic platform that fosters competitive advantage, stimulates growth and increases profitability.



Strategic  
Tax Planning



Audit and  
Assurance



Business  
Advisory



Valuation



Exit  
Planning



Personal Wealth  
Management

## 1 Improve Profitability and Stimulate Growth

- Explore alternatives to existing entity structure
- Implement federal, state and local tax preservation strategies
- Create multi-year tax projections and planning
- Conduct sales and use tax planning
- Identify and capture applicable tax credits and incentives
- Preserve Net Operating Losses (NOLs)
- Perform cost segregation studies
- Maximize benefit of tangible property regulations
- Create property taxation strategies

## 2 Create Competitive Advantage

- Improve quality of financial reporting
- Audit financial statements
- Optimize financing arrangements
- Capital accounts tracking
- Evaluate real estate agreements
- Assess and recommend improvements to business processes and internal controls
- Perform equity compensation planning
- Design key employee retention programs
- Establish defined benefit plan, if applicable

## 3 Plan for the Future

- Conduct ongoing financial planning and analysis
- Develop long-term tax forecasts showing impact on cash flow
- Address risk management and insurance needs
- Perform acquisition and expansion planning
- Design wealth accumulation strategies
- Activate personal investment management strategy
- Formulate tax-efficient generational wealth transfer strategies
- Succession planning for family and closely-held businesses

## 4 Monetize the Equity in Your Business

- Get your business "sale-ready"
- Evaluate exit options and deal strategy
- Assess valuation ranges and transaction feasibility
- Prepare confidential information memorandum
- Research, identify, contact and initiate discussions with potential buyers/partners
- Solicit, analyze and negotiate preliminary offers
- Manage due diligence process
- Negotiate and close deal
- Provide ongoing, post-transaction tax and investment advice